



IPT

COMMUNICATION
WEEKLY

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Letter

SPECIAL EDITION

Elf Lubricants: Because Quality is the Best Choice!



Since the start, IPT has followed a strategy of differentiation that aims to develop products and services in line with the highest local and international standards. One of the moves that we did in that direction was our strategic partnership with the global giant Total in 2011. We signed an agreement to pool our resources and import refined products to the Lebanese market together, as well as IPT becoming the official distributor for Elf global oils in the country.

This joint venture continues until date, following the establishment of a new company "Fuel Logistics Co. SAL", which specializes in the provision of logistics services and the supply of petroleum products to Total and IPT in the Lebanese market. [Read more](#)

IPT/Elf Partnership



IPT/Elf Partnership Brings Top-Notch Quality Lubricants to the Lebanese Market

At IPT, we offer you a complete range of products from the European lubricants Elf, for you to choose the best oil that suits your needs.

Elf is a worldwide legendary European brand of lubricants that was established in France in 1967 by Total, one of the largest oil companies in the world. Sold in 133 countries, Elf lubricants proved to be a victorious brand... [Read more](#)

Premium Products & Services



Elf Lubricants, Frelub 650 and Glacelf: The BEST Formula Package

Always treat your vehicle with respect and care. Show that by treating your car, motorcycle or truck the way you would spoil your loved ones. Prevention is key nowadays and since your vehicle works on fire, metal, and fluid, if you don't keep things flowing, you'll regret it. Benefit from 3

Expert Advice



Beware of Poor Quality Lubricants!

**Engineer Ephrem Wehbe,
Expert at IPT Group**

"Given the current exceptional circumstances, consumers tend to lean towards the least expensive products in their purchases. This exposes them to buying products that may be spoiled, altered, or of very poor quality. This is what we are seeing happen these days increasingly with motor oils. We are seeing a rise in cheap oils being marketed, whereby the buyer is most probably unaware of the severe car damage they can cause... [Read more](#)



essential fluids from Elf that IPT offers you for your engine's longevity and protection:

1- Elf Lubricants: Elf lubricants reduce friction and ensure the components run more smoothly for best engine protection and performance. Elf is also known to reduce environmental impact and lower fuel consumption. [Read more](#)

2- Glacelf Coolant: As the temperature outside changes from hot to cold, Glacelf is pumped throughout the engine block to maintain an even temperature and prevent corrosion. [Read more](#)

3- FreLub 650 Brake fluid: Because it's such an important safety issue, IPT recommends a high-performance synthetic... [Read more](#)

WEEKLY FUEL PRICES

[Local Fuel Prices 17/3/2021](#)

UNL 95	38,900 L.L.	+4100 L.L.
UNL 98 Quantum	40,000 L.L.	+4200 L.L.
Diesel	27,700 L.L.	+3300 L.L.
Gas (LPG) / 10 Kg	28,100 L.L.	+2300 L.L.

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